

**Christopher Smith**  
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## **Professional Experience**

### **May 2007 - Present    Lead Planetary Producer, NASA Goddard Space Flight Center**

- Developed, produced, shot, and animated major science and educational television series for NASA.
- Regularly supervised animation, visualization, and production teams to create video content.
- Developed and produced highly successful video/education partnerships with Disney/Pixar and Hasbro.
- Directed a wide range of productions, both in the Goddard HD Science Studio and on-location.
- Wrote draft and final scripts for science and educational series.
- Managed post-production for all assigned productions, including animation, visualization, and editing. Performed post-production duties as needed including editing, animation, and visualization.
- Developed and managed schedule, budgets, and production for multiple simultaneous projects, delivering them early and under or on budget.
- Directed on-air talent and studio staff during multi- and single-camera productions.
- Developed the concept and interface design for the NASA Viz app--an iPad application created to leverage core Earth Science images and animations from NASA Goddard's visualization database.
- Coordinated video production activities with the NASA Public Affairs Office staff and senior management.
- Headed a major rebranding effort for NASA Goddard's new media and web video initiatives.
- Managed the development of an automated equipment booking system for Goddard Television's portable production equipment.

### **Jan. 2004 - Present    Producer/Director, Freelance**

- Developed and produced award-winning short and long-form video productions for Baltimore museums, including the Jewish Museum of Maryland and the Baltimore Museum of Industry.
- Coordinated equipment procurement and installation of A/V and interactive systems for multiple small- and large-scale jobs.
- Developed, produced, and animated major animation and narrative video products for an Institute of Museum and Library Services-funded cornerstone exhibit in the Jewish Museum of Maryland's renovated synagogue.
- Scheduled and directed multiple projects, including a 3-day, 13-hour sound stage shoot involving coordinating location, crew, and talent.

### **Jul. 2003 - May 2005    Engineering Challenge Coordinator, Baltimore Museum of Industry**

- Organized and implemented a yearly engineering program for students grades 1-12
- Designed all program materials: brochure, T-shirt, and program guide

### **Summers, 1997-2002    Production Assistant/Intern, QVC, Inc.**

- Edited on-air product demonstrations from vendor-supplied media and provided production assistance for studio shoots.
- Wrote an operational handbook for the post-production audio and dubbing facility.

